SPLIT Digital studio

FULL SERVICE DIGITAL MARKETING AGENCY FOR GROWING BRANDS AND BUSINESSES

WordPress excerpt

SEO optimization

WE OFFER FULL-CYCLE DIGITAL DEVELOPMENT

CAPABILITIES DECK DESIGN, DEV, & BRAND 2026

LOGOS

Logos • Naming • Brand identity • Colors & typography

BRANDING

Naming • Brand identity • Colors & typography

AI SOLUTIONS



Chatbots • Automation • AI content

MOTION DESIGN

Animation • Reels • Brand videos

WEBSITE SOLUTIONS

Figma design • Development • SEO setup • Launch

WEB APPLICATIONS

Custom functionality • Frontend & backend • Scalable solutions

SOCIAL MEDIA ADS

Strategy • Creatives • Campaign launch • Optimization

GOOGLE ADS

Search campaigns • Analytics setup • Conversion tracking

SEO PERFORMANCE

Keyword research • Content strategy • Rankings growth

BRANDS WE'VE WORKED WITH

E24

ILG
ISAKULOV Law Group P.C.

ROSEROOT DENTAL
Where Every Smile Becomes A Work Of Art

KYIV CRAFT FACTORY

13laser
spa | cosmetology | laser

HILDIS LIGHTING

REACTIVE DRONE

BAREX

AMM1 CONSTRUCTION PLUMBING SERVICE

СВІТЛО В ТОБІ
ІНКЛЮЗИВНА ФУНДАЦІЯ

WORKING WITH US, YOU GET

4.9 / 5
★★★★★

500+
Completed projects

1 **BRAND RECOGNITION**

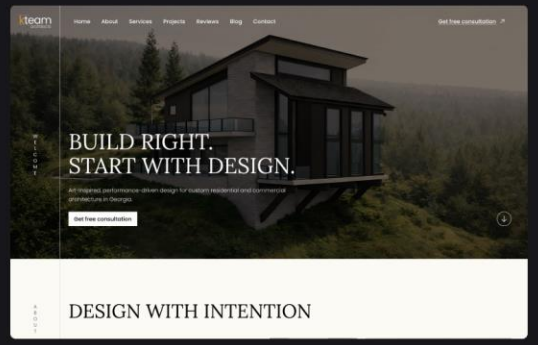
2 **AUDIENCE LOYALTY**

3 **SALES GROWTH**

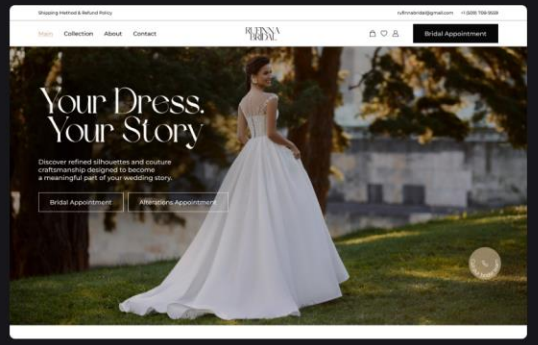
4 **CUSTOMER TRUST**

OUR PROJECTS

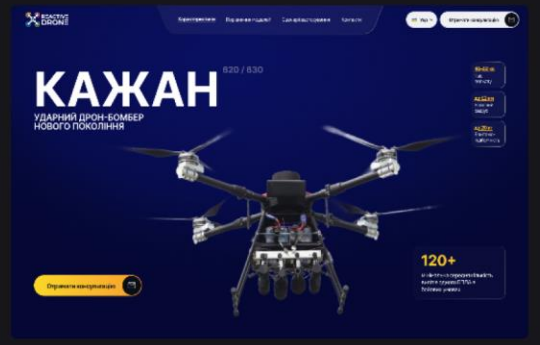
CAPABILITIES DECK DESIGN, DEV, & BRAND 2026



Corporate website
for T-Tech Power



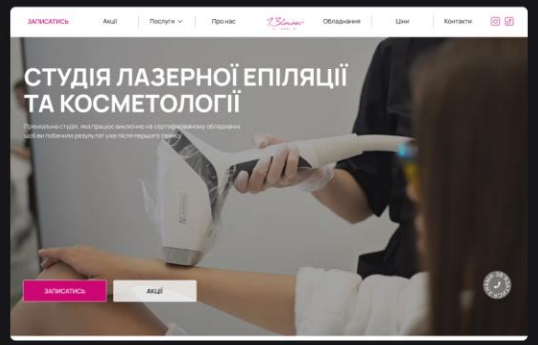
E-commerce website
for Rufinna Bridal



Landing page
for Reactive drones



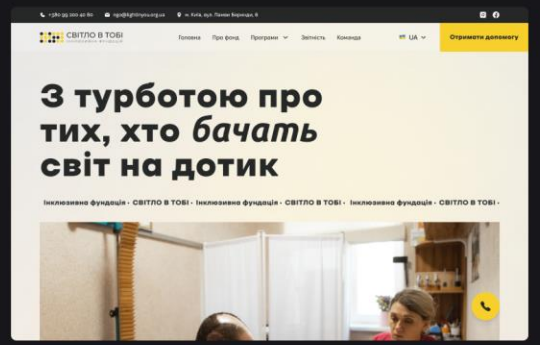
E-commerce website
for Sincero Distribution



Website redesign
for 13laser



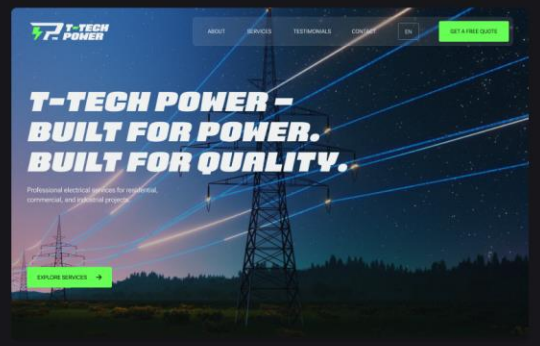
Corporate website
for AMK Construction 1



Inclusive Website
for Those with Visual Challenges



Corporate website
for Highland Beauty



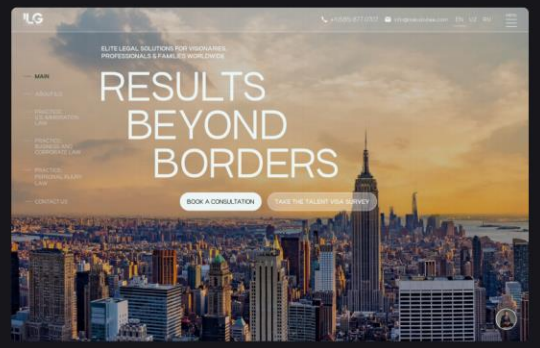
Corporate website

for T-Tech Power



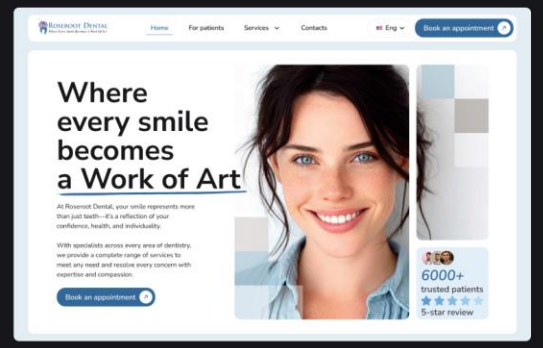
Landing page

for Boss transport INC



Corporate website

for Isakulov Law



Corporate website

for Roseroot Dental

EXPLORE MORE OF OUR PROJECTS

SERVICE PACKAGES

BRANDING

“NAMING” PACKAGE

$ 500

- Discovery brief
- Business, niche, and audience analysis
- Competitor and positioning review
- 10–20 name ideas
- Meaning and association analysis
- Domain availability check
- Basic legal screening
- Comparison table
- Presentation of 7 final name options

Free first consultation

“BASIC LOGO” PACKAGE

- 17%

~~$ 300~~ **$ 250**

- Discovery brief
- Basic niche and competitor analysis
- 2–3 logo concepts
- 1 final logo version
- 2 rounds of revisions

RESULT:
- Logo files: PNG, SVG

Free first consultation

“LOGO + COLORS & FONTS” PACKAGE

$ 350

- Brand discovery brief
- Basic niche and competitor analysis
- 2–3 logo concepts
- 1 final logo version
- 2 rounds of revisions
- Brand colors and font selection

YOU GET:
- Final logo in PNG and SVG formats
- Brand color palette and font selection
- PDF presentation

Free first consultation

BRANDING

“PREMIUM LOGO” PACKAGE

$ 600

- Brand discovery brief
- In-depth niche and competitor analysis
- Audience and trend research
- Minimum 3 logo concepts
- 2 revision rounds
- Brand colors, logo variations, and usage rules
- Guideline Book
- Brand visualizations

YOU GET:
- Final logo in PNG and SVG formats
- Guideline Book
- Brand color palette and typography
- PDF brand presentation

Free first consultation

“BANNERS + BUSINESS CARD” PACKAGE

- 20%

~~$ 249~~ **$ 200**

- Brand discovery brief
- Brand style review
- Design of 3 advertising banners
- Double-sided business card design
- Print and digital file preparation
- 2 revision rounds
- Formats: PNG, JPG, PDF

YOU GET:
- Consistent visual style for your brand
- Ready-to-use materials for ads and offline communication
- Professional designs prepared for print and social media

Free first consultation

ORDER A WEBSITE FROM $1000 AND GET A BUSINESS CARD + AD BANNERS DESIGN FOR FREE 🎁

WEBSITES

“LANDING + AI" PACKAGE

- 25%

First consultation — free

~~$ 400~~ **$ 300**

- Brief & Scope of Work
- Niche & competitor analysis
- Website with up to 8 sections to choose from: Hero, About Us, Services, How We Work, Our Work, Before/After Results, Testimonials, Areas, Contact
- Conversion-focused AI design
- AI-assisted copywriting
- Development — custom theme (PHP/JS)
- WordPress + ACF admin panel
- Basic SEO
- Google Search Console + GA4
- Desktop & mobile responsive
- Social media integration, click-to-call button, contact form setup, booking system integration (if applicable)
- Testing & launch

NOT INCLUDED:

- Logo, CRM, AI integrations — discussed separately.
- Domain and hosting are purchased by the client following our guide.

"LANDING PRO" PACKAGE

First consultation — free

FROM **$ 450**

- Brief & Scope of Work
- Niche & competitor analysis
- Website with up to 8 sections to choose from: Hero, About Us, Services, How We Work, Our Work, Before/After Results, Testimonials, Areas, Contact
- Custom design in Figma
- AI-assisted copywriting
- Development — custom theme (PHP/JS)
- WordPress + ACF admin panel
- Basic SEO
- Google Search Console + GA4
- Desktop & mobile responsive
- Social media integration, click-to-call button, contact form setup, booking system integration (if applicable)
- Testing & launch

NOT INCLUDED:

- Logo, CRM, AI integrations — discussed separately.
- Domain and hosting are purchased by the client following our guide.

CORPORATE WEBSITE

First consultation — free

$ 1500

- Brief & Scope of Work
- Niche & competitor analysis
- Site structure: Home, About Us, Services (each service on a separate page), Gallery, Testimonials, Contact, Areas, Blog
- Custom design in Figma
- AI-assisted copywriting
- Development — custom theme (PHP/JS)
- WordPress + ACF admin panel
- Basic SEO
- Google Search Console + GA4
- Desktop & mobile responsive
- Social media integration, click-to-call button, contact form setup, booking system integration (if applicable)
- Testing & launch

NOT INCLUDED:

- Logo, CRM, AI integrations, individual pages per Areas — discussed separately.
- Domain and hosting are purchased by the client following our guide.

E-COMMERCE

SHOPIFY ONLINE STORE

First consultation — free

$ 550

- Business, niche, and competitor analysis
- Help with Shopify registration
- Theme selection and setup
- Design customization to match your brand
- Store structure: homepage, categories, products, contacts, FAQ, policies
- Adding up to 10 products
- Delivery setup and domain connection
- Basic integrations: Facebook Pixel, Google Analytics
- Basic SEO optimization
- Testing and launch

EXTRA PAID OPTIONS:
Premium design, custom theme, ad campaigns.
NOT INCLUDED:
Domain, Shopify subscription, CRM, and AI integrations.

CUSTOM E-COMMERCE STORE

First consultation — free

FROM **$ 1500**

- In-depth business, niche, and competitor analysis
- UX/UI design in Figma focused on sales
- Well-planned store structure and customer journey
- Fully custom frontend + backend development
- Product filters, variations, and scalability options
- Payment and delivery integrations
- Admin panel setup
- Basic SEO optimization
- Mobile-friendly adaptation
- Testing and launch

NOT INCLUDED:
Domain, hosting, CRM, AI assistant, smart search, chatbot, and custom functionality are discussed separately.

ORDER A WEBSITE FROM $1000 AND GET A BUSINESS CARD + AD BANNERS DESIGN FOR FREE 🎁

MARKETING

SEO OPTIMIZATION

First consultation — free

$ 450/MONTH

Minimum commitment — 3 months

- Business, niche & competitor analysis
- SEO strategy for target leads
- Keyword research & clustering
- Site structure optimization
- Technical SEO optimization
- Page content optimization for target keywords
- Local SEO & Google Business Profile optimization
- Structured data (Schema.org) & FAQ markup for AI search
- Monthly report on rankings & traffic (GSC + GA4)
- Monthly recommendations & support

RESULT:
Increased visibility on Google, better rankings for commercial keywords, and a steady flow of targeted traffic.

NOT INCLUDED:
Link building, paid advertising (Google Ads) — discussed separately.

GOOGLE ADS

First consultation — free

$ 450/MONTH + AD BUDGET

Recommended ad budget — $30–60/day
Minimum commitment — 3 months

- Business, niche & competitor analysis
- Landing page analysis
- Ad strategy tailored to your goals
- Google Ads, GA4 & GTM setup
- Conversion & analytics setup
- Keyword & negative keyword research
- Call tracking
- Campaign launch
- Remarketing/retargeting campaigns
- Weekly monitoring + monthly report on CPC, conversions & ROAS

FOR E-COMMERCE:
Google Shopping, Merchant Center & product feed.

NOT INCLUDED:
Landing page redesign — discussed separately.

SEO + GOOGLE ADS

- 33%

First consultation — free

~~$ 900~~ **$ 600/MONTH**

Recommended ad budget — $30–60/day
Minimum commitment — 3 months

- Business, niche & competitor analysis
- SEO strategy & promotion structure
- Local SEO & Google Business Profile optimization
- Keyword research for SEO & ads
- Technical SEO optimization
- Google Ads, GA4, GTM setup & call tracking
- Campaign launch + remarketing
- Website optimization for lead generation
- Monthly analytics, reporting & support

NOT INCLUDED:
Google Ads advertising budget.

MARKETING

SOCIAL MEDIA ADS

First consultation — free

$ 450/MONTH
+ AD BUDGET

Recommended ad budget — $1000–1500/month
Minimum commitment — 3 months

- Market, business & competitor analysis
- Ad strategy development
- Meta Ads Manager, Pixel & conversion setup
- Offer & creative preparation
- Campaign launch
- Audience & offer testing
- Ad optimization
- Weekly monitoring + monthly report
- Scaling as needed

RESULT:
A steady flow of leads, insight into effective offers, and ads optimized for sales.

SMM FOR INTERNATIONAL MARKETS

First consultation — free

$ 350/MONTH

- Niche, competitor & audience analysis
- SMM strategy aligned with business goals
- Social media profile design (Instagram, Facebook)
- Content strategy & content plan
- Post design for social media (e.g. banners)
- Reels editing from client-provided footage — 3 videos/ week
- Copywriting in English
- Publishing & basic content optimization

RESULT:
A professional brand profile and consistent, high-quality content that builds brand awareness and trust.

IMPORTANT:
Client provides source footage for Reels.

DONE-FOR-YOU SMM FOR UKRAINE

$ 550/MONTH

- SMM strategy development
- Full or partial account management
- Content shoot — once a week
- Reels editing — 3 videos per week
- Stories and post creation
- Copywriting and visual design
- Publishing and message moderation

RESULT:
An active profile, consistent high-quality content, stronger brand awareness, and a systematic social media presence.

First consultation — free

WE HELP DRIVE YOUR BUSINESS GROWTH

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SPLIT Digital studio